COLWIN MOTORCYCLES T/A C&C (KENT) LTD

25 Milton Road Sittingbourne ME10 3EX Phone: 01795 472 512

Benelli 502 C 2025

Modern Stylish Contemporary Cruiser

from £222.86 p/m



£4,999 +0TR

Aggressive lines and an eccentric spirit, 502C is the urban cruiser from the Company of the Leoncino, designed for those who love to stand out with style and elegance on the city streets riding a bold, modern bike.

A revolution at Benelli, as it inaugurates its new cruiser line, offering a naked with a strong personality and contemporary design thanks to footpegs shifted forward, as required by custom tradition, comfortable and spacious seat with a height of 770 mm from the ground and a LED headlight assembly featuring an authentic and original design.
the br>Like other models of the range (Leoncino and TRK), 502C features the well- established in-line four-stroke twin cylinder Euro 5, liquid cooled engine with four valves per cylinder and double overhead camshaft, offering a smooth and extremely pleasant power delivery for optimum fuel consumption. Its maximum power is 47.6 hp (35 kW) at 8500 rpm, with torque of 46 Nm at 6000 rpm. The bike has a wet multiplate clutch, 6 speed gearbox, electronic injection with double throttle body measuring 37 mm in diameter.
the tube trellis frame with steel plates emphasises the cruiser spirit of this motorcycle and ensures maximum agility and control. The suspensions on the front consist in an upside-down fork with 41 mm legs and 135 mm travel, and on the back a swinging arm with central monoshock featuring adjustable spring preload and a travel of 50 mm.
 travel broking system on the front end consists in double semi-floating 280 mm diameter discs, and the back end a 240 mm disc, with 4piston callipers on the and a double piston on the back. The 17" aluminium alloy rims mount 120/70-R17 and 160/60-R17 Pirelli Angel GT tyres. The tank has a capacity of 21,5 litres, guaranteeing many kilometres of autonomy. The TFT display offers two modes, with automatic change day/night mode, for perfect reading in all conditions. The bike also offers adjustable footrests, for every type of rider and the standard backrest for the passenger.
502C is available in Matte Black, Matte Red and Gloss Black.

EXHAUST SYSTEM

With catalytic converter

and oxygen sensors

CERTIFICATION

Multidisc wet clutch

Euro 5

CLUTCH

GEARBOX

6 Speed

Engine

ENGINE TYPE Inline 2 cylinder, 4-stroke

DISPLACEMENT 500cc

BORE X STROKE 69.0mm x 66.8mm

COMPRESSION RATION 11.5:1

RATED OUTPUT 35.0kW/8500rpm MAX. TORQUE 45.0N·m/5000rpm

LUBRICATION Forced lubrication with

wet sump FUEL SUPPL

Electronic fuel injection with double throttle body ø 37 mm

FINAL DRIVE Chain

STARTING Electric

IGNITION ECU - TLI

COOLING SYSTEM Liquid Cooled

SPARK PLUG NGK CR8E

Chassis

FRAME	FRONT BRAKE	REAR BRAKE	REAR RIM DIMENSION
Tresle steel tubes and plates	Twin 280mm disc	240mm disc	17" x MT 4.5" DOT
FRONT SUSPENSION	REAR SUSPENSION	FRONT RIM TYPE	FRONT TYRE
Upside down forks	Rear swing arm	Aluminum Alloy	120/70 - ZR17 M/C 58W
FRONT SUSPENSION STROKE	REAR SUSPENSION STROKE	REAR RIM TYPE	REAR TYRE

41mm

50mm

Aluminium alloy

160/60 - ZR17 M/C 69W

Dimension

LENGTH	HEIGHT	PERMITTED TOTAL WEIGHT 217kg	RESERVE	SEAT HEIGHT
2280mm	1140mm		3 Ltr	750mm
WIDTH 940mm	GROUND CLEARANCE 170mm	USABABLE TANK VOLUME 21 Ltr	WHEELBASE 1600mm	

Colour Options



Contact us

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Working Time

Monday:	Closed
Tuesday:	9.00am - 17.30pm
Wednesday:	9.00am - 17.30pm
Thursday:	9.00am - 17.30pm
Friday:	9.00am - 17.30pm
Saturday:	9.00am - 16:30pm
Sunday:	Closed

About COLWIN MOTORCYCLES T/A C&C (KENT) LTD

COLWIN MOTORCYCLES T/A C&C (KENT) LTD is the dealer of new and used motorcycles in Sittingbourne BENELLI, KEEWAY, LAMBRETTA, SYM